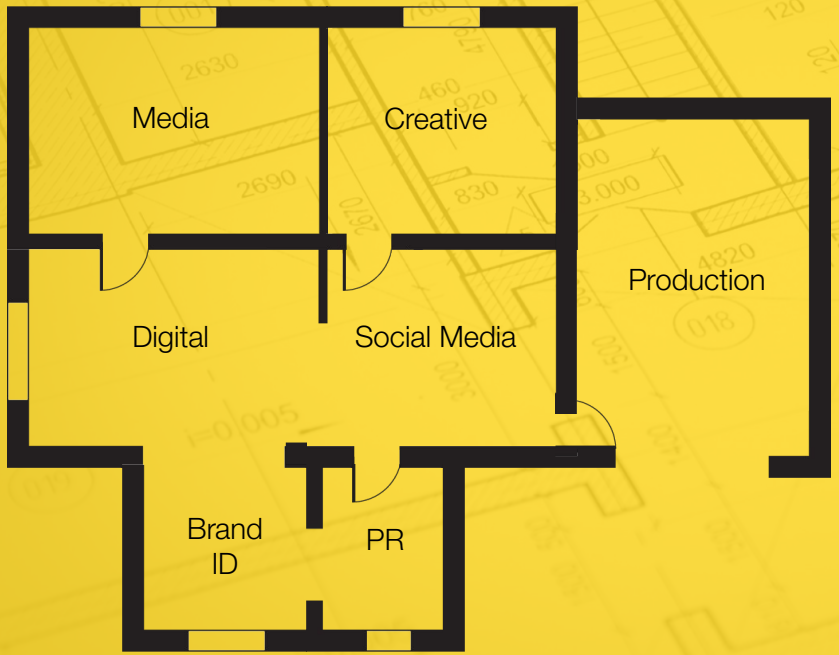
eag
executive®
advertising
group

what is EAG?

executive® advertising group



IDEAS with **RESULTS**

Because our Success,
Depends on YOURS

what is EAG?

eag executive® advertising group

We're a collaborative group of established leaders across disciplines: strategy, branding, creative, marketing, digital, & video production.

Each of us industry innovators in our own right – together, an agency of unmatched insight, experience, and flexibility.
If you're looking for a total communications solution that brings together the highest-level thinking under one roof, get to know us.

We are a full service multicultural award winning agency, with a deep-rooted specialty in the education sector, with an emphasis on Hispanic Marketing at the localized market level.

all your marketing needs right here!
eag executive® advertising group
Positioning
Events
Copywriting
Mobile Site
360º Video
Brand Voice
Naming
Social Media Marketing
Outdoor
Social Media Marketing
Audience Definition
Print
Brand Personality
Mobile App
Competitive Auditing
Web Design
Packaging
Art Direction
Brand ID Creation
Strategic Planning
Radio
Media Buying
Television
Crisis Management
Negotiations
Online Media Buying
Point Of Sale
YouTube Advertising
Design
Mission
E-Commerce
Visual Identity
Press Release
Reputation Management
Virtual Reality
Pay Per Click Advertising
Search Engine Optimization
Ideation
Media Planning
Per Inquiry Advertising
Email Marketing
Illustration
Target & Market Analysis
Collateral

Higher Education Experts

EAG offers integrated solutions to attract the right prospective students

- Strategic Advertising Campaigns
- Targeted Creative
- Direct Response Approach to Messaging
- Digital Marketing & Social Media Campaigns
- Informational Videos
- Community Events/ Experiential Marketing
- Achieve efficient CPLs/ CPEs & Measurable KPIs

our team knows your category

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FIU

Ai

Celebrity SCHOOL OF BEAUTY

URBE UNIVERSITY

CBT Technology Institute EST. 1988

SIU SAN IGNACIO UNIVERSITY MIAMI, FL

THE PRAXIS INSTITUTE

FVI

MIAMI-DADE COUNTY PUBLIC SCHOOLS giving our students the world

BEAUTY SCHOOLS OF AMERICA

our work

eag executive® advertising group

Check out our work!

MeetEAG.com

or

SCAN ME

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Thank You!