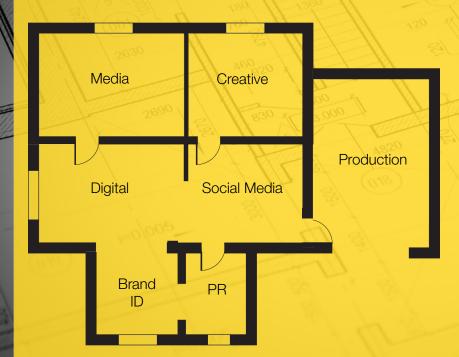


## what is EAG?



executive® advertising group



#### **IDEAS** with **RESULTS**

Because our Success
Depends on YOURS

### what is EAG?



We're a collaborative group of established leaders across disciplines: strategy, branding, creative, marketing, digital, & video production.

Each of us industry innovators in our own right – together, an agency of unmatched insight, experience, and flexibility.

If you're looking for a total communications solution that brings together the highest-level thinking under one roof, get to know us.

We are a full service multicultural award winning agency, with a deep-rooted specialty in the US Hispanic and healthcare markets.

### all your marketing needs right here!



Positioning <b>Eve</b>	nts Copywriti	ng Mobile Site	360° Vid	deo Brand Voice
Naming		dia Marketir	ng Outdoor	Social Media Marketing
Audience Defin	<sup>ition</sup> Print	Brand	Mobile App	
Competitive Auditing	011	Personality Art	Direction	Web Packaging Design
Brand ID Creation	on Strategic Planning	· Radio	Televis	Madia Dundaa
Negotiations	Flaming	Crisis  Management		SIOII
Online Media Buying Point Of Sale YouTube Advertising				
Design M	lission E-	-Commerce	Visual Id	
Virtual Reality Pay Per Click Advertising Reputation Management Press Release				
Search Engine				
Ideation Media Planning Per Inquiry Advertising Optimization  Email Marketing Illustration Target & Market Analysis Collateral				

### Healthcare Experts



#### EAG offers integrated solutions to reach the Healthcare consumer

- Strategic Consumer Healthcare Advertising Campaigns
- Targeted Creative
- Direct Response Messaging
- Digital Marketing & Social Media Campaigns
- Patient Information Materials/ Videos
- Marketing/ PR
- Community Events/ Experiential Marketing

#### our team knows your category





































#### **Check out our work!**

**MeetEAG.com** 

or







# Thank You!